



Government of West Bengal
Department of Women & Child Development and Social Welfare
Bikash Bhavan, 10th Floor, Salt Lake City, Kolkata – 700 091

No. 4406/ SW/O/3E-13/14

Dated, 31.07.2017

NOTICE INVITING Re - TENDER

Women & Child Development and Social Welfare Department will participate in the Independence Day Parade 2017 with a Tableau based on the theme of "KANYASHREE, A GOWB PROJECT - UN PUBLIC SERVICE AWARD WINNER".

Tender was invited by this Office vide No 4297-SW dated 25.07.2017 but only two tenders were submitted within due time and due to insufficient numbers of tenders submitted, the Tender was cancelled and it has been resolved to invite fresh tender. Considering paucity of time re-tender is invited within short span of time to maintain the time line of Independence Day Parade.

Accordingly, on behalf of the Women & Child Development and Social Welfare Department Joint Secretary, in charge of Kanyashree Scheme invites proposals from reputed firms, (registered with the I&CA Department for the purpose) hereinafter referred to as the 'Agency', who are experienced in conceptualizing, fabricating and setting up theme based pavilions/exhibitions and tableau, for conceptualizing, designing and fabricating the above said Tableau which will participate in the Independence Day Parade 2017 on the theme "KANYASHREE, A GOWB PROJECT - UN PUBLIC SERVICE AWARD WINNER". Brief concept of the proposal is illustrated at Annexures – I (Concept / theme), II (photos in c/w concept).

[Technical and financial proposals are invited in two sealed covers separately following the schedule, as per requirements of the Terms of Reference hosted on the Department website www.wbcdwsw.gov.in) under the heading "Tenders"].

Scope of Work

- i) The work has to be undertaken on a strict time schedule basis and will include all aspects of fabrication of tableau i.e. from conceptualization, making of designs, modification of designs from time to time as per the requirement and instructions; fabrication of the models, modifications thereof as per requirements and instructions; presentation of the model before the scheduled time after obtaining written clearance from concerned authority of the Department;
- ii) Providing suitable /appropriate lyrics, composing music, arrangements of artists and actual pre-recording of the music for use in the tableau, if required.
- iii) Arrangement of artists/volunteers/any other skilled/unskilled persons for running of tableau on trailer.
- iv) The job will also involve actual presentation and display of tableau during the Independence Day parade, full dress rehearsal and 5 to 6 rehearsals prior to 15th August 2017 and the agency will have to provide the same vehicle as will be provided in case of tableau on those

rehearsal days with the same driver. As far as intimation received till date rehearsal will take place on 7th, 9th, 11th August 2017 from 6 AM and final rehearsal on 12th August 2017. On Final rehearsal the final tableau as will be presented on 15th August 2017 will have to be displayed.

- v) The tableau project would also include any other work that may have direct or indirect bearing with the fabrication and presentation of the tableau and may facilitate the project in any manner viz. printing of tableau brochures, interaction with - print and electronic media etc. Information about "**KANYASHREE, A GOWB PROJECT - UN PUBLIC SERVICE AWARD WINNER**" and relevant inputs as required will be made available by the Department.
- vi) The Department will have the right to modify, change, accept or reject the work in totality or any part thereof or cancel the project at any stage without assigning any reason.
- vii) The copyright of the work shall vest with the Department and it would have rights on the awards won, if any. The Department also retains the right to retain the complete model in useable condition (less tractor/trailer provided by agency). The agency will also be responsible for mounting the model on a vehicle specification of which is given below and to be provided by them on hire basis.
- viii) Dismantling and removal of material has to be done by the Agency at its own cost, hence the same may be factored in the financial quote.
- ix) Dismantling should be done in such a manner as to enable the Department to use the model in any way it deems fit.

Specification of Tableau –

- i) Total length of the projection should not exceed 48 feet
- ii) Total width of the projection should not exceed 12 feet
- iii) Total height of the projection should not exceed 12 feet
- iv) Total weight of the projection should not exceed 8 tons.

Time frame

- a) The Agency selected for execution of the job has to complete the tableau as per deadlines and time schedule fixed by Information & Cultural Affairs Department for completion of various stages of the work including rehearsal.
- b) The designated officer in-charge will have the right to make necessary modifications/alterations in the layout till the last moment in order to ensure that a quality product is finally put on display.
- c) Failure to meet the time schedules will invite penalty @ 5% of the contract value per day.
- d) After the event is over, the Agency shall be responsible for dismantling and removing the materials as per the prescribed time schedule of I&CA Department and shall be liable to 'pay any demurrage' that might be imposed by I&CA Department for noncompliance of dismantling schedule.

Intellectual Property Rights:-

The tableaux demonstration should use state of art technologies and be free of any infringement of IPR (Intellectual Property Rights) of any third party. In case infringement of Intellectual Property Rights (IPR) of any third Party (ies) takes place, the Agency hired by Department for fabricating the tableaux is liable for payment of compensation to the aggrieved third party. It shall be responsible to indemnify Department and shall be required to pay license fee and any other payment to the third/other party required for settling the matter.

The decision of Department about the quality of services will be final and shall not be challenged by the agency on any ground whatsoever.

Technical Bid

- 1) All the agencies are requested to visit the image attached at Annexure – I and theme document at Annexure – II and present a **MINIATURE MODEL or 3D Computer Image to be shown through LCD Projector** based on the image and theme document at **12 noon on 2nd August 2017**.
- 2) No charge or cost will be paid to the agency for preparation of such miniature model or 3D Computer image as stated in para (1).
- 3) Secretary retains the sole discretion for accepting or rejecting any miniature model or 3D Computer Image without showing any reason. No claim from the agency for reconsideration will be entertained. The decision of Secretary will be final.
- 4) The decision of the Secretary will be intimated to the agencies on the same day and the agencies are requested to wait on the day till such notice is issued.

Financial Bid

- 1) All the agencies who received notice as stated in Technical Bid section para (4) will have to submit tender / financial bid document against the selected model or image in sealed envelope addressing to **"the Secretary, WCD & SW Department, Bikash Bhavan, 10th Floor, Salt Lake City, Kolkata – 700 091"** on **2nd August 2017 anytime between 12 noon to 3 PM** positively. No claim of submission before or after the scheduled date and time mentioned above will be entertained.
- 2) The secretary, WCD & SW Department reserves the sole right to accept or reject any Tender / Financial Bid.
- 3) The agency will have to deposit earnest money of Rs. 5,000.00 (five thousand) only in the form of Demand Draft drawn in favour of Director of Social Welfare payable on Kolkata.
- 4) The Tender / Financial Bid will be opened on **2nd August 2017 at 3.30 PM**.



Deputy Secretary
West Bengal
Dated, 31.07.2017

No. 4406-SW/1(9)

Copy forwarded for information to:-

- 1) The Secretary, WCD & SW Department, Bikash Bhavan, 10th Floor, Salt lake City, Kol – 91
- 2) The Additional Secretary and Director of ICDS, Shaishali Building, Salt Lake City, Kol – 64 with a request to give wide publicity through Office website and notice board.
- 3) The Director of Information, Nabanna, 9th Floor, Howrah with a request to publish the indicative advertisement of the tender notice in the daily News Paper like "Sangbad Pratideen" and "Bartaman" as enclosed.
- 4) The Director of Social Welfare, Juvenile Court Building, Salt Lake City, Kolkata – 64
- 5) The Director of Child Rights and Trafficking, Shaishali Building, 3rd Floor, Salt Lake City, Kolkata – 64 with a request to give wide publicity through office notice board
- 6) Additional Director, ICDS & SW & Nodal Officer for this matter, Saisali Building, Salt Lake City, Kolkata-64.

- 7) Joint Secretary, Kanyashree Prakalpa, WCD & SW Department, Bikash Bhavan, 10th Floor, Salt lake City, Kol – 91.
- 8) The Deputy Secretary, WCD & SW Department, Bikash Bhavan, 10th Floor, Salt lake City, Kolkata – 700 091 with a request to upload the tender notice in the Departmental Website.
- 9) Office notice board


Deputy Secretary
West Bengal

Annexure 1

KANYASHREE, A GOWB PROJECT - UN PUBLIC SERVICE AWARD 2017 WINNER

Tableau Concept Note

Kanyashree Prakalpa, the Government of West Bengal's flagship scheme for the empowerment of adolescent girls was awarded the prestigious United Nations Public Services Award 2017 in the category titled "Reaching the poorest and most vulnerable through inclusive services and participation".

The Award was presented to the Chief Minister of West Bengal, Ms. Mamata Banerjee at the closing ceremony of the 2017 UN Public Service Forum held The Hague, Netherlands on 23rd June 2017, a day that is annually commemorated as United Nations Public Service Day.

The UN Public Service Day celebrates the value and virtue of public service to the community; highlight the contribution of public service in the development process; recognize the work of public servants, and encourage young people to pursue careers in the public sector. The UNPS Day is hosted by the Division for Public Administration and Development Management of the Department of Economic and Social Affairs, United Nations.

The United Nations Public Service Awards is the most prestigious international recognition of excellence in public service. It rewards the creative achievements and contributions of public service institutions that lead to a more effective and responsive public administration in countries worldwide. Through an annual competition, the UN Public Service Awards promotes the role, professionalism and visibility of public service.

Since the first Awards Ceremony in 2003, the United Nations has received an increasing number of submissions from all around the world. Apart from the Government of West Bengal, 11 institutions from 10 countries were awarded by the United Nations for their public services innovation and excellence on UN Public Service Day 2017.

For more details on the event see: <https://publicadministration.un.org/en/unps2017>

Brief note on Kanyashree Prakalpa

Each day, child marriage affects more than 41,000 girls globally. Using Conditional Cash Transfers, Kanyashree Prakalpa (KP) aims to improve the status of adolescent girls from socioeconomically disadvantaged families in West Bengal, India. Two conditional cash transfers are provided - an Annual Scholarship of Rs. 750/- to girls between the ages of 13 and 18, and a OneTime Grant to girls who have reached age 18. The cash transfers are contingent upon the girls being enrolled in education and unmarried at the time, and are only given to girls from families whose annual income is not more than Rs. 1,20,000/-. Increased educational attainment, prevention of child marriage and financial inclusion are the scheme's objectives. Simultaneously, through public advocacy and social behavior change communication, Kanyashree works towards creating a supportive environment in which girls are encouraged to express their full potential and are free to become architects of their own lives.

For relevant photographs please see: https://wbkanyashree.gov.in/kp_4.0/image_gallery.php

Annexure II

KANYASHREE, A GOWB PROJECT - UN PUBLIC SERVICE AWARD 2017 WINNER

Tableau Concept Note



